



# 15<sup>TH</sup> ASIA PACIFIC BURN CONFERENCE

21 – 24 AUGUST, 2025

TAJ CIDADE DE GOA HORIZON, GOA

*Theme: Discimus docendo: By teaching, we learn.*

TRADE BROCHURE



[WWW.APBC2025.COM](http://WWW.APBC2025.COM)

# WELCOME MESSAGE

Warm Greetings from the Organising team of APBC 2025!

It gives us great pleasure to invite you to be a part of the 15<sup>th</sup> Asia Pacific Burns Conference, to be held at The Taj Cidade de Goa Horizon, Goa, from the 21<sup>st</sup> – 24<sup>th</sup> of August 2025, as a trade partner. It is a mega educational event and a great opportunity for you to exhibit your products to a target audience of leaders in the field of burns and wound care on a global scale.

Team India is getting a chance to host this meeting after 2009 and as a nation we have made great strides in the field of burns and wound care. India and every country will be showcasing the best academic minds and work of their country on an Asia Pacific stage and we want you as our partners standing shoulder to shoulder with us in this effort.

The organizing team is determined to make your presence felt amongst us and we are looking at many ways for you to get value from a conference where the who's who of the Burn field will be congregating. Other than a stall, you and your team will have many other opportunities to participate in the form of symposia, guest speaker lectures, varieties of Branding, personally educating everyone about your product via one-on-one connection at the venue via booth talks or virtually to help make and continue your lasting relationships with your clients. It would be great if your team can meet the surgeons and burn care providers at a time when all are at their relaxed best. All participating companies will get listed on the website with a link to their company website.

We are grateful that you have been giving us your unstinted support in the past for many events regularly for so many years without fail. We hope for you to join us in 2025 too.

Most delegates and faculty have good individual purchasing power. They also influence the choice of products used in their hospital. At APBC 2025, you have the opportunity of making them aware of your product range and benefits. It is one of the least expensive ways of reaching out to a large number of interested individuals in our chosen field.

We appreciate the fact that you are interested to participate in our conference, and we will leave no stone unturned to provide a mutually satisfying experience which will cater to your needs. Our team as well as VAMA events (our event managers) will do our very best to help make your participation as fruitful and comfortable as possible.

The successful hosting and smooth running of this international conference is a matter of national pride and I hope you help us in this endeavour to put the best face of our country forward.

We personally look forward to your presence at The Taj Cidade de Goa Horizon, Goa, APBC 2025.

Once again thank you for your unwavering support to our team.

With warm regards,



**Vinita Puri**  
Organizing Chairperson



**Venkateshwaran N.**  
Secretary General &  
Scientific Chairperson



**Nilesh Shende**  
Treasurer

# PREMIUM EXHIBITORS

## PLATINUM

INR 20 LAKH + GST | USD 28,000

1. Booth Space in Prime area
2. One named symposium (Lead talk by a speaker of your choice with topic vetted by scientific committee)
3. Company Name on all brochures
4. Clickable link to company website
5. Name and logo on landing page in website
6. 5 trade registrations
7. Complimentary two full page advertisement in abstract book
8. Option to hold Booth Talks
9. Inserts in Registration Kits
10. Name on Lanyard

## GOLD

INR 15 LAKHS + GST | USD 21,000

1. Booth Space in Prime area
2. One named symposium
3. Name logo on Landing page in website
4. Clickable link to company website
5. 4 trade registrations
6. Complimentary one full page advertisement in abstract book
7. Inserts in Registration Kits

## SILVER

INR 8 LAKHS + GST | USD 12,000

1. Booth Space
2. One Podium Presentation
3. Name Logo on Landing page in website
4. Clickable link to company website
5. 3 trade registrations
6. Half page complimentary advertisement in abstract book
7. Inserts in Registration Kits Bag

## AUDIO VISUAL

INR 15 LAKHS + GST | USD 21,000

1. Name Logo on Landing page in website
2. Clickable link to company website
3. 4 trade registrations
4. Company Branding Slide between sessions

## GALA BANQUET

INR 10 LAKHS + GST | USD 14,000

1. Name Logo on Landing page in website
2. Company name and logo on Gala Dinner Invite
3. Branding space during Gala Dinner (as per committee's approval)
4. Clickable link to company website
5. 4 trade registrations
6. Gala Dinner coupons - 4

# PREMIUM EXHIBITORS

## DELEGATE KIT

INR 8 LAKHS + GST | USD 12,000

1. Name Logo on Landing page in website
2. Branding on inside of bag / kit
3. Gifts will be distributed from Company's Trade booth
4. Clickable link to company website
5. 3 trade registrations

## FACULTY / SPEAKER LOUNGE

INR 10 LAKHS + GST | USD 14,000

1. Name Logo on Landing page in website
2. Branding space inside Faculty Lounge
3. Clickable link to company website
4. Tea/Coffee Counter inside lounge with company branding space
5. 4 trade registrations

## TRANSPORT

INR 10 LAKHS + GST | USD 14,000

1. Name Logo on Landing page in website
2. The company will arrange transportation for conference delegates/faculty (in coordination with committee and PCO) and will display name and logo on the Buses and Cars used for transporting delegates & faculty members
3. Clickable link to company website
4. 4 trade registrations

## SESSION

INR 10 LAKHS + GST | USD 14,000

1. Scientific Session will be named after the company, slide will be shown between presentations of session
2. Standees of the companies will be kept outside the hall for that specific session
3. Faculty & Scientific content will be decided by the Organizing committee

## WORKSHOP

INR 10 LAKHS + GST | USD 14,000

1. Scientific Workshop will be named after the company, slide will be shown between presentations of Workshop
2. Standees of the companies will be kept outside the hall for that specific session
3. Faculty & Scientific content will be decided by the Organizing committee

## MOBILE CHARGING STATION

INR 3 LAKHS + GST | USD 4,500

1. Branding on charging station

## AWARD

INR 1 LAKH EACH + GST | USD 1,500

1. Best Paper
2. Best Poster

## STALL

Stalls	Rate
3m x 2m	INR 3 Lakh + GST   USD 4,500
2m x 2m	INR 2 Lakh + GST   USD 2,800

## OTHER DELIVERABLES

	Rate
Named Quiz	INR 2 Lakh + GST   USD 2,800
Inserts in the welcome kit like Pen, Notepad, Bags	INR 1 Lakh + GST  USD 1,500
Advertisement behind Chairs	INR 1 Lakh + GST  USD 1,500 (per day)
Branding on Hotel Key card	INR 2 Lakh + GST   USD 2,800
Water station branding & water bottle	INR 1 Lakh + GST  USD 1,500 (per day)
Advertisement at Coffee / Tea stalls which are run continuously	INR 1 Lakh + GST  USD 1,500 (per day)
Advertisement at Registration desk	INR 2 Lakh + GST   USD 2,800
Advertisement on Gifts	INR 3 Lakh + GST   USD 4,500
Accompanying Person Program	INR 5 Lakh + GST   USD 7,000
Accompanying Person Gift	INR 2 Lakh + GST   USD 2,800

**Please contact the organizing committee to avail of these exciting offers.**

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Dr. Nilesh Shende (+91 88792 53939)

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## ABOUT CONFERENCE LOGO

The logo depicts the tree of knowledge arising from the globe. The ancient tree depicts the collective knowledge acquired over the years and is in keeping with our theme of Discimus docendo - By teaching, we learn. The tree has its roots in the Asia pacific region and depicts the growth of the specialty into a mature strongly rooted community. The robust branches spread skyward and appear to represent the progress being made in the various fields related to burn care. The golden leaves borne by the branches, depict ethical thought and action, melted in the fire of evidence and shining bright for the world to see. Finally, the tree rests on the globe, emphasising the larger picture of sharing our work on a global scale and working as one family.

Concept and design of logo:  
Dr. Venkateshwaran. N

## TERMS & CONDITIONS

- Kindly send your request with your preference in order to book the opportunity
- All branding opportunities will be allocated on first come, first serve basis.
- The organizing committee reserves the right to rearrange the floor plan or opportunities or any part thereof at any time.
- The organizers reserve the right to change the date of conference/conference Venue in case of unavoidable circumstances.

### CONFERENCE SECRETARIAT



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